

YMCA Youth Matters Awards

Sponsorship Opportunities

Celebrating the achievements of young people, staff and volunteers at YMCA



Here for young people
Here for communities
Here for you





Everyone should have a fair chance to discover who they are and what they can become.

There are essential building blocks for a full and rewarding life: a safe home; acceptance; guidance; friendship; physical and mental health; academic support; employment skills; and access to real opportunities. Many young people have never known these things; other people have lost one or more as they grew up, but we all need them. All of us.

At YMCA, we provide these critical foundations for a fresh, strong start for young people and a better quality of life in the community.

Discover more at ymca.org.uk

The Awards

YMCA's 16th annual Youth Matters Awards will be held on Friday 14 November 2025 at City Central at the HAC, Moorgate, London.

We'll be returning to our biggest and best venue yet to celebrate even more of our incredible young people, volunteers, staff and projects from YMCAs across England and Wales.

This very special event showcases their outstanding achievements, inspiring feats against adversity and tireless dedication to creating change and improving lives.



Award Categories

- ▶ **Young Achiever of the Year**
- ▶ **Young Campaigner of the Year**
- ▶ **Young Leader of the Year**
- ▶ **Young Volunteer of the Year**
- ▶ **Young Worker of the Year**
- ▶ **Diversity Award**
- ▶ **Family & Youth Project of the Year**
- ▶ **Health & Wellbeing Project of the Year**
- ▶ **Housing Project of the Year**
- ▶ **Support & Advice Project of the Year**
- ▶ **Training & Education Project of the Year**
- ▶ **YMCA of the Year**



The Opportunity



On the evening of Friday 14 November 2025, YMCA will bring together more than 400 people from across our network of local YMCAs in England and Wales, together with leaders from other national and global YMCA movements, sector leaders and, of course, our generous sponsors and supporters. Our sponsors play a very special role at the Youth Matters Awards, enabling young people and dedicated staff and volunteers from across the YMCA movement to join us for a spectacular evening of celebration in London.

This event is the perfect setting for entertaining clients or for rewarding employees – the feel-good factor is through the roof, and we receive consistently positive feedback from our sponsors year after year.

Sponsorship Options

We offer three tiers of sponsorship along with the opportunity to increase your number of guests at YMCA Youth Matters Awards

Benefits	Patron (£500 + VAT)	Table Sponsor (£1,000 + VAT)	Award Sponsor (£4,000 + VAT)
Feature (including logo) within the Youth Matters Awards brochure	●	●	●
Feature (including logo) on event webpage ymca.org.uk/awards	●	●	●
Exposure through YMCA's national social media channels		●	●
Opportunity for two guests to join us for the Awards, including a networking reception, three-course meal and awards ceremony		●	●
Editorial feature (including logo) within the Youth Matters Awards brochure			●
Opportunity to present the sponsored award at the awards ceremony			●
Enhanced exposure through YMCA's national social media channels			●
Opportunity to upgrade to half a table (five guests) at the Awards for an additional £500 + VAT		●	●
Opportunity to upgrade to a full table (ten guests) at the Awards for an additional £1,000 + VAT		●	●



“To be able to see and hear all the incredible stories from amazing young people has been truly inspiring. The event is always a **really well organised, fun and a heartwarming event.**”

Phil Burrows, Head of Customer Vulnerability & Social Purpose at Cadent

“YMCA's Youth Matters Awards provides a platform to celebrate the hard work and dedication of YMCA staff and volunteers, and showcase the journeys and successes of those young people engaging with YMCA. The Awards highlight the **life-changing impact** of their efforts and we are **delighted to be able to support this event.**”

Peter McCorkell, Partner at Sidley Austin LLP

“I couldn’t feel more proud of myself and everyone nominated. But also, to those who work hard for the betterment of our communities that weren’t shown but are recognised.”

*Sade, recipient of the **Young Leader** of the Year Award (2024)*



ymca.org.uk



Get in touch

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Here for young people
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YMCA enables people to develop their full potential in mind, body and spirit. Inspired by, and faithful to, our Christian values, we create supportive, inclusive and energising communities, where young people can truly belong, contribute and thrive.

FAMILY & YOUTH WORK

HEALTH & WELLBEING

HOUSING

TRAINING & EDUCATION

SUPPORT & ADVICE